July 2014

genfed.com

Be Careful About Security Breach Emails

At least one major retailer has sent emails to millions of customers potentially affected by mega security breaches such as the one that occurred during the 2013 holiday season at Target.

Be on the lookout for scammers who mimic them.

If you receive email from a retailer regarding a security breach, here's what to do:

- *Don't automatically open the email:* First go to the retailer's website or call to make sure the information online matches the email you received.
- *If you've already opened the email:* Don't click on any links until you verify the information with the retailer by going online or calling.
- If you've already clicked a link to an external website and entered personal information: Verify the information in the email with the retailer at its website. Then...

If the information in the email doesn't match the retailer's information, take action quickly:

- If the retailer is offering free fraud-monitoring, take advantage of it.
- Go online and confirm your debit and credit card transactions every day.
- Alert us and all your financial institutions and credit

card companies.

- Call the "big three" credit reporting agencies--Equifax, TransUnion, and Experian--to tell them you clicked through on a bogus link and shared info you wish you hadn't.
- Ask to have a fraud alert placed on your account. It costs nothing to place a fraud alert on your credit report if your information is compromised, and the alert will remain in place for 90 days.
- Alert the Federal Trade Commission (FTC). Report fraud at FTC.gov or by calling 877-438-4338.
- If you're really worried, request a credit freeze, which prohibits any credit from being extended under your name.

To learn more about protecting your accounts from fraud, talk to the professionals at GenFed. We can recommend steps you can take to keep your information safe.

GenFed Financial will never request personal information from members via email. If you have entered account information from a link in an email claiming to be from GenFed Financial, call your local branch.

Our 2014 Scholarship Winners



Great Rates!

Check with your local branch for the most current rates. They may be even better than those listed below! All borrowers, even those with less than perfect credit, receive competitive or lower rates at GenFed.

GenFed Loan Solutions

New and Used Cars as low as: 2013 and newer Used <i>Call for rates on old</i>	2.24% APR 2.74% APR ler vehicles.
Boats, RVs, & Campers as low as: Motorcycles as low as:	2.99% APR 2.24% APR
Real Estate Loans as low as: First Mortgage Second Mortgage Line of Credit (Prime +0.25%) (Prime +0.50%) 3/3 ARM Balloon Loan	3.49% APR (fixed) 5.50% APR (fixed) 4.00% APR (variable rate, LTV up to 80%) 4.00% APR (variable rate, LTV 81-90%) 3.25% APR (variable rate) 3.50% APR
GenFed MasterCard, variable rates	as low as: 9.96% APR
Personal Loans as low as Savings Secured Loans as low as Certificate Secured Loans as low as	5.74% APR 3.10% APR
	2013 and newer Used Call for rates on old Boats, RVs, & Campers as low as: Motorcycles as low as: Real Estate Loans as low as: First Mortgage Second Mortgage Line of Credit (Prime +0.25%) (Prime +0.50%) 3/3 ARM Balloon Loan Ask a Loan Officer about Pu GenFed MasterCard, variable rates GenFed Rewards MasterCard, varia

Savings, Checking, & Investing

		Min. to Open/Earn	APY
Share Savings		\$25 / \$100	0.10%
Dividend Checking		\$50 / \$100	0.10%
Silver Money Market		\$2000 - \$20,000	0.15%
(\$2000 min. to ea	arn)	\$20,000 and over	0.20%
New Jumbo Money Mar	ket	\$75,000 and over	0.30%
IRA Accumulator		\$100 / \$100	0.15%
Certificate Accumulator	r	\$25 / \$100	0.10% NCUA
Health Savings Account	t	\$0 - \$2,500	0.15%
(\$100 min. to ear	rn)	\$2,500 - \$10,000	0.20%
		\$10,000 and over	0.80%
	Certi	ficates IR	A Certificates
3 month	0.15	% APY*	
6 month	0.20	% APY	
9 month	0.20	% APY	
12 month	0.20	% APY	0.20% APY
18 month	0.25	% APY	0.25% APY
24 month	0.30	% APY	0.30% APY
30 month	0.40	% APY	0.40% APY
36 month	0.85	% APY	0.85% APY
48 month	1.10	% APY	1.10% APY
<u>60 month</u>	<u>1.60</u>	<u>% APY</u>	<u>1.60% APY</u>
37-month Bump-Up****	0.60	% APY	
57-month Bump-Up****		% APY	

57-month Bump-Up^{****} **1.10% APY** Refinance of existing GenFed loans subject to applicable fees & conditions. Other rates and programs apply to new money only. Loans subject to approval and terms. Loan rates as of G/1/4 and include full discussifies, We may offer different rates in the future. Contact your branch to determine your discounts. Which leads as of the last declaration date of 4/1/4. Other savings rates are as of G/1/4. Penalty will be imposed for early so the hast declaration date of 4/1/4. Other savings rates are as of G/1/4. Penalty will be imposed for early be imposed for early different rates. Certificates have \$1000 minimum. Certificate rates subject to change at a 4000. Other savings rate and payment changes. AfM rate adjustment at each 36th month increment. The protect of the ARM is tied to 3/247 are arguing rates and will not exceed 18.00%. Annual Percentage Bate (APR) for share see of the hast for more information about current rates, terms and fees. Variable rate HELOC which as 4000. APM minimum rate (floor). Rate tied to the Prime Rate as published in the Wall Street Journal. The rate will only rise if Prime rises and will not exceed 18.00%. Annual Percentage Rate (APR) for share see of the ARM is tied to 3/25% and will not exceed 18.00%. Annual Percentage Rate (APR) for share see of advances will be adjusted quarterly to three percentage forms above share dividend rate while way of the month, January, April, Jaly and October. The interest rate will never be less than 3.00% per year and the month, January, April, Jaly and October. The interest rate will never be less than 3.00% per year and the month, January, April, Jaly and October. The interest rate will never be less than 3.00% per year and the month, January, April, Jaly and October. The interest rate will never be less than 3.00% per year and the month, January, April, Jaly and October. The interest rate will never be less than 3.00% per year and the month, January, April, Jaly and October. The interest rate will

Akron*

Antwerp Bryan*

Centralia*

Fairlawn



330.784.5451 419.258.5151 419.636.1053 618.532.9524 330.835.9103 Lorain Baumhart Rd* 440.282.4606 Lorain Oberlin Ave* 440.282.1660 Mt. Vernon 618.244.1077 Sheffield Lake* 440.949.1782 Shelbyville 317.392.6230 Wadsworth (S Lyman) 330.336.2150 330.336.3556

Wadsworth (Gt Oaks)* *NOW OPEN SATURDAYS! Call for details!

Touch-tone Teller: 800.850.5451

HomeBanking @ www.genfed.com



You're more than a score

At GenFed, we use more than a credit GenFed membership is now open score to decide when to grant a loan. With our approval system, members can understand the criteria. GenFed takes time to find out what's behind the score. We look at more than the number. As an owner of GenFed, we owe you that much.

2014 Closed Days Independence Day 7/4 Labor Day 9/1 Columbus Day 10/13 Veterans Day 11/11 Thanksgiving Day 11/27 Christmas Eve 12/24 (after noon) Christmas Day 12/25 New Year's Eve 12/31 (after noon)

Don't keep us a secret! to ANYONE who lives, works or worships in a county where we have a branch plus Erie County, Ohio! Spread the word about GenFed's great rates and personal service.

GenFed is on Twitter!

Follow 'genfedfinancial' and you'll get updates on important financial topics as well as notice of GenFed specials.

Help us help vou!

Move all of your loans to GenFed to save money on payments! With rates as low as 2.24% APR you may be able to save a bundle, especially if you took your loan out more than a year ago. Call us today!

WITHHOLDING NOTICE (for IRA required minimum distributions)

Payments from your IRA are subject to federal income tax withholding, unless you elect no withholding. You may change your withholding election at any time prior to your receipt of a payment. To change your withholding election, complete the appropriate form provided by your credit union. Withholding from IRA payments, when combined with other withholding, MAY relieve you from payment of estimated income taxes. However, your withholding election does not affect the amount of income tax you pay. You may incur penalties under the estimated tax rules if your withholding and estimated tax payments are insufficient. This notice will be provided twice a year.



Consolidate credit card debt into one easy, low-rate payment.

You can earn a 1% rebate, up to \$50, when you transfer your 'other' credit card balances to a GenFed MasterCard plus get 0% APR for 6 months!

> You can even personalize your card with our new Design Your Own Card feature.

> > Call us today!